

# Creating Your First Professional Résumé

Office of Career Services Morrisville State College 318-319 Crawford Hall



Morrisville State College

# In this session you'll learn:

- purpose of a résumé
- formats for a résumé
- process of creating content for a résumé
- how to work with Career Services on your résumé



# Purpose of a résumé for the employer

- to select (and deselect!) applicants to interview
- to do that, employers look for:
  - an applicant's capability for doing the job and contributing to the organization
    - does the candidate have the skills (or demonstrated the aptitude to learn them) relevant knowledge, attributes, and interest?
  - strong written communication skills
  - applicant's preparedness for the workplace
    - attention to detail and consistency in formatting on your résumé
    - thoughtfulness in describing your experiences



# Purpose of a résumé for you, the candidate

- to be selected for an interview
- for that to happen, your résumé must:
  - convey your most relevant and recent experiences, accomplishments, skills, and attributes, emphasizing those required for your area of interest
  - be a strong representation of your written communication skills
  - demonstrate you are aware of, and able to navigate, the rules of the world of work



# Format for a résumé

- length: general rule is maximum of one-page for students and entry-level professionals, with limited exceptions
- margins: 1" all around
- font: Times New Roman, Arial, Calibri are easiest to read
- font size: 11 to 12 pt, depending on font used
- formatting: use bold, capitalization and italics to highlight important information, but do so consistently
- order of entries: should be listed in reverse chronological order (current or most recent study first, oldest last)



# Anatomy of a résumé

- typical sections include but are not limited to:
  - contact information
  - education
  - work or internship experience
  - activities
- additional sections such as honors, coursework, leadership, skills, and relevant experience may be appropriate, depending on your experience, career field, and goals
- majority of employers indicate that an objective statement has little to no value
- "References available upon request" should not be included, nor should actual references



# **Creating your résumé**

- gather the information directed in previous slides
- download our on-line "Résumé Worksheet" to use as a guide
- use the info and examples in the following slides to complete the worksheet and compile a first draft
- meet with Career Services to review your draft



# **Contact information**

- your full name
- address: permanent and/or school
  - which you should use depends on where the job you're applying to is, but it is acceptable to include both
- telephone number
  - make sure your voice mailbox is set up, that you check it, and that your voice mail greeting is professional – it matters!
- e-mail
  - Morrisville e-address is preferred it identifies you as a college student

## **Examples:**

## JESSE JOBSEEKER

233 Mustang Drive Morrisville, NY 13408 315.228.0567 jobse352@morrisville.edu

## JESSE JOBSEEKER

233 Mustang Drive • Morrisville, NY 13408 315.228.0567 • jobse352@morrisville.edu



# Education

- name of college, location, degree, program name and actual or anticipated date of graduation for post high-school study
  - check Web for Students for correct degree and program
  - if you've taken classes at another school, but did not graduate, you have the option or including or not. Check with Career Services for guidance.
- if you've been out of high school less than five years, you could include that information if you want and space allows
- consider including your GPA if > 3.00
  - check Web for Students for exact three digits; do not round up!
- items such as professional licenses and certifications can be included here, or if you have several, in a separate section



# Honors (if applicable)

- can be own section or combined under Education and Honors
- academic and extracurricular honors, if significant and relevant
- include month/year or semester awarded
- include description of honor, if not implied by title (option)

## Morrisville State College

# **Education: examples - college and high school**

# Morrisville State CollegeMorrisville, NYAssociate in Applied Science, Dietetic Technician/Nutrition CareExpected May 2017GPA: 3.70President's ListSpring 2016Dean's ListFall 2015-Fall 2016Phi Theta Kappa Honor SocietyInducted Spring 2015• National honor society recognizing academic achievement and leadership for<br/>two-year college students.Waterville, NY

New York State Regents Diploma National Honor Society Waterville, NY May 2014 Inducted Fall 2013



# **Education: examples – multiple degrees**

Example #1 – all degrees at MSC

Morrisville State College

Bachelor of Technology in Renewable Resources Technology Associate in Applied Science in Natural Resources Conservation GPA: 3.25 Morrisville, NY Expected May 2017 December 2014

Example #2 – degrees at different colleges

Morrisville State College, Morrisville, NY Bachelor of Science in Applied Psychology, Expected May 2016

Mohawk Valley Community College, Utica, NY Associate in Arts in Individual Studies, May 2014



# Relevant Coursework (optional, if applicable)

- you can include classes or projects that demonstrate the knowledge relevant to your career field if you don't have work, volunteer, or internship experience
  - this section usually disappears when you start acquiring hands-on experience, but can continue if you want to highlight advanced classes or relevant ones that aren't usually found in your major
- both classes you've completed and those you are in currently can be included, but make sure it is clear which is which
- relevancy matters do not include all classes!
- there are several ways to present your coursework or projects, depending on your experience and goals; connect with Career Services on what works best one for you



# Work, Internship, Field, and Volunteer Experience

- recent, relevant experiences that demonstrate:
  - what you did (skills)
  - what you learned (knowledge)
  - what achieved or contributed
  - include only what you want to talk about
- full and part-time jobs, work-study jobs, field work, internships, volunteer work, extracurricular activities (e.g., athletics, clubs), projects, coursework, etc. can be included



# **Experience description**

- use the notes you made in the personal inventory exercise to create bulleted entries
  - how you would talk about the experience in an interview with a particular audience?
  - be as specific and complete as you can; don't wait or expect the interviewer to ask follow up questions
- write your description in short sentence fragments, known as bullets
- begin bullets with strong, accurate action verbs
  - use "responsible for" and "worked as" sparingly, avoiding completely when possible
  - do not use l, me, mine, us, we, etc.



# **Description format**

# Name of employer/organization *Your title*

# Location city, state

Dates (month/year - month/year)

- Bullet(s) describing responsibilities, accomplishments or knowledge in order of importance to you and your goals.
- Bullets should begin with an action verb.

OR

## Your title, name of employer, city, state

dates

- Bullet(s)
- Bullet(s)

# OR

## Your title, name of employer, city, state; dates

- Bullet(s)
- Bullet(s)



# **Description examples: work experience**

Note: these examples are for two different students.

*Example #1* – Description emphasizes specific details about responsibilities as they are directly related to target job.

## Hollow Hills Farm, Farm Hand, Greene, NY, May 2015-August 2016

- Groomed, fed and exercised 20 horses for a local animal sanctuary.
- Observed veterinary care of animals, including birthing, inoculations, and artificial insemination.
- Learned operational and financial challenges of a small business.
- Worked full-time in summer months, and weekends during school year.

*Example #2* – Description emphasize more general, transferable skills as experience is not directly related to target job.

## **Morrisville Auxiliary Corporation**

Student Employee, Mustang Alley

Morrisville, NY

Aug 2016-May 2017, Aug 2017-present

- Maintain high standards of service in the college's busiest student dining facility
- Communicate clearly and positively with teammates, management, and customers
- Take initiative to find extra tasks during downtimes
- Balance a workload of 20 hours/week with full-time academic commitment



# **Description examples: common first jobs**

Note: these examples are for two different students

Example #1

## Camp Counselor, Summers 2016, 2017

Camp Greene, Scully, NY

- Provided group instruction on activities and games for up to 15 children ages nine to 12 years old.
- Maintained a fun and healthy environment by constantly communicating with campers, other counselors and parents.
- Practiced conflict resolution skills when settling disputes between campers.
- Helped build team spirit among counselors by introducing Wednesday night pick-up softball games.
- Was invited to return as a senior counselor for summer 2018.

## Example #2

YMCA, After School Program Counselor, Bronx, NY, Sept 2015-June 2017

- Supported the emotional and social development of students from grades 1 to 4.
- Created lesson plans for tutoring sessions in English, Math and Social Studies.
- Reported concerns about student behavior individually to parents and in weekly group meetings with administration.
- Committed an average of eight hours weekly during school year.



# **Description examples: common first jobs**

Note: these examples are for two different students

## Example #3

Wrek It Demolition, General Laborer, Buffalo, NY, Summers 2015 and 2016

- Cleaned and prepared construction sites to eliminate possible hazards
- Loaded and unloaded materials, machinery and tools at designated areas
- Complied with required OSHA standards on jobsites, including use of protective gear
- Worked up to 12 hours daily in all weather conditions

## Example #4

## Wendy's, Utica, NY

Crew Leader, July 2013-January 2016

- Worked part-time during high school and college winter breaks, and full-time during summers.
- Handled cash and credit transactions, with responsibility for balanced cash drawer at end of shift.
- Took and delivered orders quickly and accurately.
- Managed stock, inventory and general upkeep of the store
- Trained on customer service and maintenance of the location.
- Received "Employee of the Month" several times in recognition of outstanding customer service.



# **Description examples: activities & leadership section**

Note: these examples are for two different students

Clayton Central School, Men's Hockey	Clayton, NY
Co-Captain	2016-2017
Team Member	2015-2016

- Led team to its first-ever conference title in March 2017
- Set school record for points in a single season in 2016/17
- Served as positive role model to teammates and in local community
- Committed up to 20 hours per week to practice, competition and travel while maintaining academic honors

## President, Henninger High School National Honor Society, Fall 2015-Spring 2016

- Planned and participated in five community service projects, managing up to 20 volunteers and raising over \$3000.
- Produced public service announcements for community-access television to increase visibility of events.
- Contacted local business for donations for projects.
- Collaborated with other campus groups on events such as Homecoming Weekend.



# Skills section (optional)

- separate section can be used for skills that do not appear elsewhere on
  - generally used for hard skills software, equipment, language, etc.
- section should be retitled accordingly, such as Computer Skills, Technology and Language Skills
- proficiency of skills should be indicated:
  - Advanced proficiency in Adobe PageMaker and Final Cut Pro
  - Native speaker of Dinka; basic knowledge of written Arabic
- do not include personal characteristics and attributes such as hard-working, strong work ethic, quick learner, friendly, etc.
  - while these are important, they are not skills
  - show the reader you have these attributes, don't just tell them!

## Morrisville State College

# **Organizing your experiences**

- goal is to group experiences according to common themes such as related experience, work experience, leadership, community service, etc.
  - keep in mind that you must have use reverse chronological order (current or most recent experience first) within each section
- you can use a "Relevant Experience" section to highlight the most related experiences
  - this is a good strategy if your most important experience is not the most recent
  - different types of experiences paid jobs, work study, unpaid internships, volunteer – can be included under this heading as long as you indicate the appropriate title



### Original résumé

Mychel Mustang Commons 1, room 207d, Morrisville, NY mustan170@morrisville.edu 1(491)692-2055

#### EDUCATION

Morrisville State College: Associates of Business in 2 years expected May 2018

Vestal High School, Vestal, NY: High School Diploma, June 2016

#### **Work Experience**

New Brunswick Products	Binghamton, NY:
Sales associate, machine operator	2014-15
<ul> <li>Drove company machines and vehicles</li> </ul>	
<ul> <li>Made delivery's daily</li> </ul>	
<ul> <li>Sold merchandise in the store</li> </ul>	
Dick's Sporting Goods	Vestal, NY
Sales Associate	2015-16
<ul> <li>Sold merchandise to customers</li> </ul>	
<ul> <li>Communicated with people daily</li> </ul>	

#### Activities

Morrisville State College Women's Soccer Team, Morrisville, NY Team member,, September 2016-Present

Vestal High School Girls Soccer Team

Vestal High School National Honor Society

Big Brothers Big Sisters of Binghamton

## Edited résumé

#### MYCHEL MUSTANG

Commons 1, Room 207D Morrisville, NY 13346 mustan170@morrisville.edu (491) 692-2055

#### EDUCATION

#### Morrisville State College Associate in Science in Business Administration Dean's List GPA: 3.5

Morrisville, NY Expected May 2018 Fall 2016

Vestal High School NYS Regents Diploma National Honor Society

Vestal, NY June 2016 Inducted October 2015

#### WORK EXPERIENCE

#### DICK'S Sporting Goods Sales Associate

Vestal, NY September 2015-Present

- · Assist customers in locating and making buying decisions about high-end merchandise
- . Handle cash, check, and credit card transactions
- Averaged 25 hours weekly through August 2016; continue to work one weekend a month and . during school breaks while in college

#### **New Brunswick Products**

Sales Associate and Machine Operator

Summers 2014, 2015

**Binghamton**, NY

- Made deliveries to area businesses daily, driving up to 150 miles a day
- Drove forklifts and golf carts on site to retrieve and stock products
- Sold merchandise in the store to retails and commercial customers
- Worked full-time, including some late shifts and weekends .

#### ACTIVITIES

Mid-fielder

#### Morrisville State College Division III Women's Soccer Morrisville, NY Mid-fielder

August 2016-Present

- Commit 20+ hours a week to practice, training, and competition in season, achieving a 3.5 GPA first semester
- Serve as a liaison for freshmen teammates to coaching staff and captain
- Assist with community service events for the team, including collecting school supplies for local . elementary school and canned food for local food pantry

#### Vestal High School Varsity Girls Soccer

Vestal, NY September 2012-December 2015

- Learned to balance competing commitments of athletics, academics, and part-time job
- Played on team that made it to finals for NY-Southern Tier Athletic Conference championship .
- Helped new players adjust to varsity-level competition .





#### MYCHEL MUSTANG

540 Broad Street Morrisville, NY 13408 315-370-6020 • mustan678@morrisville.edu

#### EDUCATION AND HONORS

Morrisville State College, Morrisville, NY Associate in Applied Science in Natural Resources Conservation, expected May 2018 Dean's List and Northeastern Athletic Conference Honor Roll, Fall 2016 GPA: 3.12

Waterville Central School, Waterville, NY New York State Regents Diploma, June 2016 National Honor Society, inducted Fall 2015

#### WORK EXPERIENCE

#### Wendy's, Utica, NY

Crew Leader, June 2014-present

- Work up to 15 hours a week during academic year and full-time during summers.
- · Handle cash and credit transactions, with responsibility for balanced cash drawer at end of shift.
- Manage stock, inventory and general upkeep of the store.
- Received "Employee of the Month" several times in recognition of outstanding customer service.

#### Babcock-Hovey BSA Camp, Ovid, NY

Nature Staff, June-August 2016

- Taught nature merit badges such as nature, mammal study, plant and animal Identification, and reptile and amphibian study to scouts of all ages.
- Created nature-themed events and regular scout-themed activities for class time.
- Led various outdoor events such as hikes on nature trails.
- Ensured the safety and well-being of every camper.

#### LEADERSHIP AND ACTIVITIES

#### Morrisville State College Division III Men's Cross Country, Morrisville, NY Team Member, August 2016-present

- Commit an average of 20 hours weekly to t practice, competition, and travel while pursuing a
  rigorous academic course load and part-time job.
- Assist with service projects such as collecting items for a food pantry and reading to local students.
- · Achieved personal best times by training with team's top runner outside of organized practices.

#### Boy Scouts of America Troop 602, Waterville, NY

Scout, Eagle Scout, Merit Badge Counselor, September 2008-present

- Guide scouts in fulfilling requirements for environment-focused merit badges as Merit Badge Counselor since May 2016.
- Led troop members in raising \$1,500 in funds and constructing three picnic tables at Waterville Public Library to earn Eagle Scout rank in 2015.
- Participated in many community events, including blood drives, food drives, pancake breakfasts, and trash pickups.

## Targeted resume for environmental education

#### **MYCHEL MUSTANG**

540 Broad Street Morrisville, NY 13408 315-370-6020 • mustan678@morrisville.edu

EDUCATION AND HONORS

Associate in Applied Science in Natural Resources Conservation, expected May 2018 Morrisville State College, Morrisville, NY Dean's List and Northeastern Athletic Conference Honor Roll, Fall 2016 GPA: 3.12

New York State Regents Diploma, June 2016 Waterville Central School, Waterville, NY National Honor Society, Inducted Fall 2015

#### RELEVANT COURSEWORK

Forest Ecology, Plane Surveying, Wildlife Ecology, Aquatic Ecology, Natural Resource Management, Forest Protection, Dendrology

#### RELEVANT EXPERIENCE

Merit Badge Counselor, May 2016-present Eagle Scout, October 2015-June 2016 Scout, September 2008-October 2015 Boy Scouts of America Troop 602, Waterville, NY

- Guide scouts in fulfilling requirements for environment-focused merit badges.
- Assisted in recruiting new members to the troop by visits to youth groups and information tables at community events.
- · Led troop members in raising funds for and constructing picnic tables at a library for Eagle Scout project.
- Organized and participated in service projects, including blood drives, pancake breakfasts, and trash pickups.

#### Nature Staff, June-August 2016

Babcock-Hovey BSA Camp, Ovid, NY

- Taught nature merit badges such as nature, mammal study, plant and animal identification, and reptile and amphibian study to scouts of all ages.
- · Created nature-themed events and regular scout-themed activities for class time.
- · Led various outdoor events such as hikes on nature trails.
- · Ensured the safety and well-being of every camper.

#### ADDITIONAL EXPERIENCE

Crew Leader, June 2014-present

#### Wendy's, Utica, NY

- Work up to 15 hours a week during academic year and full-time during summers.
- Handle cash and credit transactions, with responsibility for balanced cash drawer at end of shift.
- Manage stock, inventory and general upkeep of the store.
- Received "Employee of the Months" several times in recognition of outstanding customer service.

#### Team Member, August 2016-present

- Morrisville State College Division III Men's Cross Country, Morrisville, NY
- Commit an average of 20 hours weekly to practice, competition, and training while pursuing a rigorous
  academic course load and part-time job.
- Helped team members from metropolitan areas transition to living in a rural community.
- · Volunteered with team to rake resident lawns and collect items for local food pantry.



# **Best practices for résumés**

## know yourself

 start writing only after you've created your personal inventory. If you skip that step, you may miss some of your best experiences

## know your audience and what's important to them

- learn all you can about your intended career direction since that will help you decide on relevance of an experience and the right vocabulary and buzzwords
- it's difficult to know what is relevant if you don't have a career direction so speak with your advisor or Career Services to get clarity
- write concisely, accurately, truthfully, and professionally

## be consistent

# More best practices for résumés

- don't copy and paste a friend's résumé or what you find on the web
  - what's right for one individual and audience may be completely wrong right for you and your goals!
  - many, many samples have mistakes
- don't use electronic templates
  - we can provide you a Word worksheet that you can write-over and edit for line spacing, alignment of dates and bullets, etc.
- always proofread your document, and have others who are good spellers and grammarians proofread it



# Career Services can assist you on your résumé in:

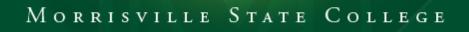
- getting started
- editing your drafts
- determining the most appropriate experiences to include
- brainstorming on how to write about an experience
- selecting the optimal organization of your experiences
- researching career fields and jobs to determine relevancy of experiences, jargon, and buzzwords
- targeting your résumé based on your goals



Morrisville State College

# Most common mistakes from recent résumé reviews

- objective and references: generally should not be included, but if they are, should be appropriately chosen and presented
- name of college: SUNY Morrisville or Morrisville State College, not both
- name of degree: check Web for Students
- Associates or Associate's: should be Associate in or of, depending on your program) when followed by area of study. For your cover letter, the phrase associate's degree is permitted.
- Bachelors and Bachelor's: should be Bachelor of when followed by area of study. For your cover letter, the phrase bachelor's degree is allowed.
- degrees and experiences out of order: need to be in reverse chronological order (current or most recent first)
- Deans List: should be Dean's List and semesters should be included



## Most common mistakes from recent résumé reviews

 inconsistent formatting: different symbols for bullets, different placement of those bullets, different size of bullets; different fonts, different (random) size of fonts; different use of bolding, italics, underlining, etc.

## content:

- skills: not enough evidence or emphasis on tech skills or experience
- inconsistent verb tenses: use either all present tense, all past tense, or FOR CURRENT EXPERIENCES ONLY, a combination of past tense for items you have complete (e.g., Assisted in summer inventory of all the College's technology) and current or on-going (Help resolve hardware and software issues for students, faculty, and staff).
- language: responsible for should be avoided (not a mistake, but you'll get better bullets if you start with a verb)
- incorrect capitalization: first letter of a bullet should be capitalized, but be careful about other words. Only proper nouns should be capitalized (names of specific hardware or software, such as Unix server; Microsoft Office; foreign languages).



## Next steps

## Individual 30-minute appointments:

call 315.684.6615 to find a time and day convenient to your schedule

Drop-in hours – 15 minute sessions: no appointment required

read your e-mails and see Career Services calendar for days and times

## Attend a workshop

read your e-mails; see Career Services calendar for days and times

## www.morrisville.edu/careerservices

24/7 access to resources and information; Career Services calendar

318 Crawford Hall 315.684.6615 • careerservices@morrisville.edu