Meeting of the Morrisville State College Council  
Whipple Administration Building – President’s Board Room  
Friday, November 16, 2012

Council Members Present: Arnold Fisher, Acting Chair; Lawrence Baker; Steven Jones; Judy Noyes; Galen Morehead, student representative

Morrisville State College Staff Present: Leslie Crosley; David Rogers

Acting Chair Fisher called the Morrisville State College Council meeting to order at 10:30 a.m.

Director of Admissions Report

Ms. Crosley talked about her background before taking this position. She noted that the high school population is dropping and some are leaving our state. Current applications are down which could in part be a result of Hurricane Sandy. Competition with private colleges for the same students is another factor since private colleges are able to offer numerous awards and scholarships to attract highly-qualified students. Ms. Crosley mentioned that the College is currently searching for a Career Services Officer. This individual will be reporting to the Director of Admissions. Ms. Crosley reviewed the four goals/initiatives currently under way: increasing the overall conversion rate, increasing transfer enrollments, new applicant recruitment initiatives, and the establishment of an Enrollment Steering Committee.

The Council expressed their pleasure at being able to meet the new Director of Admissions and the progress being made in the Admissions area under her leadership.

Provost and Chief Operating Officer Report

Dr. Rogers spoke about the Research Foundation and addressed the Council’s questions, noting that when MSC receives outside research grants, those are almost always funneled through the Research Foundation. He shared an organization chart that illustrates the roles for the engine of SUNY Research Foundation and noted how valuable it is to MSC to have the leadership of SUNYIT’s Deborah Tyksinski as Morrisville’s Operations Manager. Ms. Tyksinski was appointed as Morrisville’s Operations Manager by the Research Foundation at the recommendation of Dr. Yeigh. She has considerable background and skills in the area of grants procurement and works well with the faculty. Dr. Rogers will keep the Council updated.

Dr. Rogers reported that the Carnegie Foundation ranks MSC as a Baccalaureate Institution with Two-Year Degrees. This now places us in the US News & World Report listings as a Regional College. MSC is in the second tier published alphabetically, i.e. #47-64.

Dr. Rogers answered a number of Council questions and spoke about the Middle States Report that Morrisville must respond to by April 1.
Mr. Baker asked about the status of the latest Capital budget request since last year’s award was considerably smaller than that of many comparable campuses. Dr. Cross was assured this situation would be corrected in the following year and the Council would like an update from the VP for Administration.

September and October copies of MSC Instant Message were in each Council Member’s folder. Dr. Rogers noted that he had initiated this campus newsletter in an effort to facilitate communication on campus. The Director of Public Relations, Amy Cornue collects the information and prepares this monthly publication. The Council members in attendance were very impressed with these and commented that the newsletter was an excellent idea.

**Student Government Report**

Mr. Morehead gave a report about the recent meeting of the SUNY General Assembly where a proposal to raise the cap on the student activity fee from $100 to $125 was approved. This proposal will next be sent to the Chancellor for approval and (if approval is granted) to the student body at MSC.

The Assembly is interested in seeing the existing emergency blue lights upgraded to brighter and more easily-operated lights.

Mr. Morehead indicated that a committee is working on revising the current ‘dance policy.’

**Other business**

Mr. Baker asked when there would be a new Dean for the School of Business and outlined many of the reasons he feels this position is critically important.

**Adjournment**

Acting Chair Arnold Fisher adjourned the meeting at 12:15 pm.

Respectfully submitted,
David Rogers, Provost/Judith Gibson Noyes, College Council member