2020-2021 SUNY MORRISVILLE ANNUAL REPORT FOR DONORS



2020-21 MORRISVILLE COLLEGE FOUNDATION BOARD OF DIRECTORS

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EXECUTIVE DIRECTOR:

Theresa R. Kevorkian*

*serves by title

A LETTER FROM THE PRESIDENT

Alumni and Friends,

As we emerge from a year that tried us both individually and collectively, I and the leadership team at SUNY Morrisville have been consumed by one question: How does our mission support the creation of a society that is stronger, more resilient and more equitable?

As we look to the future, we continue to position our strengths as an institution to align with our values for the benefit of our students, their families and our community. Morrisville is one of the top ranked colleges in the country for social mobility. Our mission is to create opportunities for students of modest means to get a first-class, applied education and be prepared to contribute to their workplace and their community starting on the day they graduate.

Our intensive, hands-on, student-centered approach is what is required right now to ensure that students are successful in college and beyond, especially after such a difficult end to their high school career. This approach is costly — it requires significant human capital and resources to do it right. **We are able to pursue this mission unwaveringly because of you, our donors and advocates.** Your record-breaking philanthropic support this year inspires me and reassures me that we will be able to stay on this path, educating a generation of students who will make our world a better place.

Thank you for your support and your advocacy for SUNY Morrisville this year.

Sincerely,

David E. Rogen

David E. Rogers President



GARY SMALDONE '81 SHARING TREASURE, TALENT AND TIME



Gary Smaldone is candid about why he came to Morrisville — he had not lived up to his academic potential in high school and SUNY Morrisville gave him a chance.

"I got a fresh start at Morrisville," Gary said. "There were no preconceived notions about what I could or couldn't do. I got an opportunity and knew I needed to take advantage of it."

Gary did just that. He made the Dean's list his

first semester, played sports and even won a salesmanship award for the best sales presentation in his business class, affirming his interest in that career path.

Gary always knew he wanted to be in sales, as he enjoyed getting out and meeting people. "Sales is a position where you are rewarded for your performance," he said. "There's risk because your income is variable, but there's no top end on what you can earn."

Gary went on to succeed in various sales and sales management positions at Xerox, which brought him and his family to Texas, and then to Fidelity, which he retired from at the age of 55.

In retirement, Gary was drawn back to Morrisville after discovering a new passion: mentoring others to help them find and achieve their own priorities. Gary's virtual Career Connect event, "How to make your money work for you," was the best-attended in the series' history and launched ongoing follow-up conversations with students and alumni participants. Gary has given to each of the college's major campaigns in the last two years, often putting the campaign over goal as the deadline neared. "There are so many places that look like good causes...but this place gave me an opportunity when I'm not sure I would have had one otherwise."

GARY SMALDONE '81

"I have so many fond memories of Morrisville that it's hard not to give back when you have the ability to give back," he said. "There are so many places that look like good causes, and they all are, I'm sure. But this place gave me an opportunity when I'm not sure I would have had one otherwise and I'm very much a proponent of paying it forward."

This past March, Gary was elected to a three-year term on the Morrisville College Foundation Board, where he is serving on the Finance Committee. "I want to be a small part of a team that helps the college thrive for another 113 years."

GIVING DAY 2021, A GREAT SUCCESS!

SUNY Morrisville's Giving Day 2021, a 24-hour challenge that brought the Morrisville community together in celebration of philanthropy and Mustang Pride, was held on April 29. To meet the challenge's goal, \$25,000 was needed to unlock an additional \$25,000 in matching gifts for the Student Hardship Fund, which assists students with rent, books, tuition and transportation, enabling them to stay in school and on track to earning their degree.



The on-campus celebration included mini golf, games with prizes, and food for students and the college community to enjoy throughout the day, as well as a virtual music concert held for alumni and friends. We are beyond excited to report that the goal was greatly exceeded and the day concluded with 215 donors raising a total of \$71,856.

Thank you so much for being part of this community of support for our students!



GIVING DAY DONORS



- Alumni: 138
- Students: 11
 - Employees: 38
 - Friends: 23

Parents: 10

DAWN EWING '80 IS INVESTED IN SUNY MORRISVILLE

As a high school graduate, Dawn Ewing was looking for a small, rural school that would teach her how to become a college student and one where she could play sports.

"SUNY Morrisville checked all the boxes," she said.

After graduating from SUNY Morrisville with her associate degree in natural resources conservation in 1980, Dawn attended the University of Maine, Orono, where she completed a bachelor's degree in recreation and park management.



She worked briefly as a park ranger in Coral Springs, Florida, before joining Camp Echo Lake in the Adirondacks as a counselor, where she fell in love with human development.

That passion led to a lifelong career, including serving since 1998 as Executive Director of Project Morry, an organization born out of Camp Echo Lake and the belief of founder Morry Stein that all children, regardless of economic status, should be able to experience summer camp and all it has to offer. Project Morry maintains the same values and has grown into a year-round youth development organization, providing opportunities for children in grades 4-12 and even beyond graduation to set and achieve goals while also wrapping in college and career readiness and awareness.

8 = WWW.MORRISVILLE.EDU

Dawn began investing in SUNY Morrisville in 2018 when she hosted an intern, Fallon Parker '18 at Project Morry.

"There was a wonderful sense of familiarity," Dawn said. "She was 30 years younger and didn't know exactly what she wanted to do in life. It made me want to do more with the college."

This experience also motivated Dawn to increase her philanthropic giving at Morrisville. "Every time I write a check, not only am I investing in the college but also in a 'Fallon' and in the ethos of the college."

Similar to that of Project Morry, Dawn recognizes and admires SUNY Morrisville's mission of social justice, equity, and inclusion, and commitment to providing access to underrepresented student populations.

"I love to watch people grow and have always seen myself as the person who makes the flowers bloom," Dawn said.



LEADERSHIP CIRCLE HONOR ROLL

Margaret Abdallah '64 Larraine Amalfitano Autel **Donald Babcock '59 and Caroline Kaye** Lisa Babcock Lawrence J. Baker George W. '64 and Catharine Banta Karen '81 and Eric Beckens **Robert E. Berkey III Bikoff Equestrian LLC Charles '80 and Linda Bohling** Lawrence '79 and Ann '80 Bohling Dr. Mary and Scott Bonderoff Steven Brackett '76 **Charles Brady** Mary '93 and David Branham **David and Jill Buran** Nova Cadamatre '03 **Robert '05 and Mary Campbell** Joseph '70 and Rebecca Cecere Edwin Charny '71 **Chenango Foundation** David Chicuorka '90 John '89 and Jeni Ciampi Lynn '64 and Lavelda Clock **Bruce Cole and Amy Tiffany**

Marilyn Collings '76 **Collision Repair Education Foundation** Philip Coombe III Susi Cora Jack and Shirley Crawford Gary DeLuca '75 Stephen '78 and Jeanette '73 Page-Decker Den Kelly Chevrolet Buick GMC, Inc. Peter Devlin '82 DMD Susan DiDonato **Richard Dilcher** '70 Samuel Doubleday '15 Larry '74 and Jane Droppa Scott Ebeling '74 **David and Mary El Emerson Enel Green Power** Dawn Ewing '80 Willem Faber '77 and Rena Pine MD Mark '81 and Coleen '81 Fabrizi **Timothy '80 and Donna Farmer** Gochman Sport Horse, LLC Perry Gordon'77 **James Graham Greater Norwich Foundation** Nancy '88 and David Haley **Phillip Hamilton**

John '86 and Darlene Harris Brian '06 and Kimberly '02 Haugli Jean Hayes '66 Harmon Hoff and Eve Ann Shwartz **Dennis '67 and Carole Kelly Theresa Kevorkian and Stephen Gorman Key Bank National Association** Kristin Koehler-Jeroloman '04 John '68 and Barbara '67 Komarisky Edward Koronowski '87 Allen Kotvis '70 **Donald '53 and Beryl Kurgan** Kathy '72 and Timothy LaGrow Dr. Thomas and Susan Leamer Pegi '88 and Brian LoPresti **Barbara Lupole** Madison County Farm Bureau, Inc. **Maguire Automotive** Mark and Linda Manchester **Darby and Theodore Mazzarisi** Margaret '74 and Martin W. McCann Wayne '75 and Pamela McFarland James McIntyre '73 CSP Jon McManis '60 **Daniel Melamed** William '58 and Barbara Michaels James '77 and Pamela Miller John and Cheryl Mitchell **Morrisville Auxiliary Corporation**

Zackary Muller '18 **NBT Bank** New York State Flower Industries Research and Education Fund Harold '59 and Nancy Nightwine **Otis A. Thompson Foundation** James Owen '63 **Steven and Linda Palmatier Timothy Penix PepsiCo Foundation Edward Perkins Ellen Perkins '77** Margaret '74 and Thomas Phillips **Pine Hollow Farm Pivotel, LLC** Wanda Polisseni Howard '58 and Suzanne Pomp **Kathleen Powers Richard Powers '55 Roger '67 and Roberta Powers** Pyramid Brokerage Co., Inc. **Nancy Roberts** Jerry '67 and Constance Roese **The Roger W. Follett Foundation Dr. David and Jan Rogers** Jerry Jr. '75 and Karen '75 Rogich Ashley Ryden **Dennis Sands and Eileen Kinsella** Victor '67 and Lucille Sawenko

The hardship fund helped me when I did not have enough money to pay for some courses. I would not have been able to graduate without the help I received and I am so thankful.

BROOKE SEVERIN '22

Rita Scharman '81 Betina Shakespeare Mary Eleanor Slye Gary '81 and Lisa Smaldone Michael '74 and Camille Sorenson **Terri Spiegel '74 and Ernest Garcia Dr. Barry Spriggs Stewart's Shops** Arthur '73 and Linda '67 Tayntor The Bartlett Tree Foundation, Inc. The Richard L. & Marian P. Cook Foundation **David Theobald David Tregaskis Glenn Tucker** '78 Utica Mack **VP Supply Corp**

Val-U-Chem, Inc. Peter '81 and Kimberlea Vanderwoude Constantine '64 and Mary '64 Vrailas Michael and Michelle Walrath Walrath Family Foundation Michael Waters '62 Kurt Watson '78 David Wipf Frederick Woodward Cathleen Woomert

Deceased Members

James T. Brooks '43 David and Beverly McKay Harold G. Schmidt '63

> In fall of 2020, my computer crashed. I was frantically trying to get my work done but the computer labs were shut down due to coronavirus protocol. I am thankful for the hardship funds I received that gave me the ability to successfully finish the semester.



The Student Hardship Fund helped me pay for my rent, books and tuition. I am forever grateful for the hardship fund and its mission to alleviate some of the financial burdens that students face daily. I am positive that without the hardship fund I would have had to put my education on hold. There is no limit to my gratitude for those who have helped make the hardship fund accessible to me.

ORCHID KINZIE-MIDDLETON '21

As a student leader, I see first-hand how your support impacts students and provides both academic and co-curricular program opportunities. As a scholarship recipient myself, I'm grateful to receive your support and honored to have my hard work and academic achievements recognized.

TENDAJI YA'UKUU '22



A LETTER FROM THE EXECUTIVE DIRECTOR

Dear friends,

Last year at this time, as the Board and I prepared to embark on the most unusual year of our collective higher education experience, we were torn about how to proceed. Students were applying for scholarships and Student Hardship Grants in record numbers — their families had suffered devastating losses and many of their parents were out of work.

We needed to authorize a significant increase in spending for scholarship support to meet student needs, but we were hesitant. Would Morrisville's donors keep giving at the same rate? Might philanthropic support wane as people focused, fairly, on their own precarious circumstances? Would we be committing resources we couldn't deliver?

The answers were soon apparent: Rather than backing down, the alumni, employees and friends that support Morrisville doubled down. They called and asked how they could help, they increased their gifts, they worked to be part of the solution for the college and the students. This attitude of rolling up one's shirtsleeves and getting the job done is typical of the Morrisville community and Mustang Pride, **and this year it led to a record-breaking year of direct support.** Your commitment and generosity have enabled us to truly fulfill the mission of the Foundation: to support students and programs that are not funded by tuition or state dollars. Because of you, \$460,372 was awarded this year in student scholarships, \$214,995 spent on academic programming and \$18,420 in student services. All told, nearly \$700,000 was allocated from the Foundation to support the college and students.

This college and these students would have had a very different academic year without your support. Your gifts make a material difference in the lives of individual people, and I look forward to our continued work together — we'll do great things.

Sincerely,

There & Keli

Theresa Kevorkian Vice President for Institutional Advancement

Executive Director, Morrisville College Foundation



THIS YEAR, YOUR SUPPORT PROVIDED:

18 NEW NAMED SCHOLARSHIPS 5460,372 5700 STUDENT HARDSHIP SCHOLARSHIPS

Cash Gifts Over a 5 Year Period



20-21 SUNY MORRISVILLE ANNUAL REPORT = 15

SUNY Morrisville Office of Institutional Advancement P.O. Box 901 Morrisville, NY 13408

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