

2019-2020 SUNY MORRISVILLE ANNUAL REPORT FOR DONORS



MORRISVILLE
STATE UNIVERSITY
OF NEW YORK

2019-20 MORRISVILLE COLLEGE FOUNDATION BOARD OF DIRECTORS

OFFICERS:

David R. Buran
Chairman

Dr. Stephen M. Paravati '85
Vice Chairman

Mary C. Branham '93
Treasurer

Pegi S. LoPresti '88
Secretary

Board Members:

Donald E. Babcock '59

Lawrence J. Baker

Robert E. Berkey III

Jean L. Boland

Douglas R. Burns, Jr.

John A. DeVito

Arnold R. Fisher

Norma Galbreath

Glenn Gaslin

Brian W. Haugli '06

Mary Claire Helmer '81

Dennis F. Kelly '67

Thomas C. Leamer, D.Ed.

William D. Magee

Victor Sawenko '67

Terri M. Spiegel '74

Peter W. Vanderwoude '81

Corey M. Hayes '06,
President, College Senate*

Patricia A. King '77,
President, Alumni Adv. Board*

Tiarra R. NeSmith,
SGO Representative*

EX-OFFICIO:

Jennifer Bowden,
Executive Director, MAC*

David E. Rogers, Ph.D.
President, SUNY Morrisville*

EXECUTIVE DIRECTOR:

Theresa R. Kevorkian

**serves by title*



George A. Spader Horticulture Center

A LETTER FROM THE PRESIDENT

This year has been unlike any other in my time at SUNY Morrisville. In many ways, the COVID-19 pandemic posed unprecedented challenges not only for the college but also for our community as a whole. I could not be more proud of the way our college community has responded to this challenge in serving our students and neighbors during these difficult events.

Morrisville faculty — many of whom teach applied subjects and had never before taught a class online — transformed their curriculum with less than two weeks' notice to provide students a more manageable transition to distance learning. It is not the method we or the students would prefer for many of our applied courses, but it enabled students to stay on schedule to complete their classes successfully and proceed to either graduate this past May or continue their education in the fall without interruption.

As food insecurity in our local area increased, faculty and staff identified this growing need and took action, organizing a weekly dairy drive-thru on campus. These drives mobilized dairy industry giants like Chobani and Hood and capitalized on the college's facilities and faculty expertise to provide food aid to up to 1,400 families per event. This successful model was then replicated by the Norwich Campus, which ran three additional drives to support both local businesses and families in Chenango County.

Perhaps most inspiring is that in the midst of financial uncertainty, our alumni and friends have responded by increasing their philanthropic support for students. When SUNY System issued a \$50,000 matching challenge for the Student Hardship Fund,

you did not hesitate to make your gifts, large and small, to reach this goal.

Through your support, you have ensured that our students will have options, that a parent's job loss need not end their college education. You have provided these students a path toward career success, a path that they will use to become the leaders and innovators our economy will need to recover and thrive once again. Thank you for your ongoing philanthropic support, volunteerism and advocacy for SUNY Morrisville.

Sincerely,



David E. Rogers
President, SUNY Morrisville



MAKING AN ENTREPRENEURIAL INVESTMENT



Doug and Susan with 2020 Cotton Business Idea Competition first-place winner, Charles "Jacob" Ax IV

Instilling a spirit of entrepreneurship stretches beyond what professors do within the classroom. Doug and Susan Cotton, long-term supporters of SUNY Morrisville, are firm believers of that principle. Seeing the strength behind the college's mission, they extend their passion for entrepreneurship to Morrisville students and choose SUNY Morrisville as a strategic investment.

Recognizing the great potential of students and how they could make a difference in their lives, the Cottons established the Douglas L. & Susan M. Cotton Fund for Entrepreneurial Development in 2006. This endowment funds an annual business

competition to help students transform their ideas into reality.

Passing on this entrepreneurial spirit is something Doug and Susan have always strived to do.

Doug, a Navy veteran, graduated from the U.S. Naval Academy in 1962. He spent the following six years in the Navy going on to study business at the Pennsylvania Wharton School, earning a master's degree in business in 1969. There, he met his wife, Susan, who earned her master's degree in education from West Chester University. The couple married in 1969 and have two adult children.

Doug began his career in Los Angeles with Corning, Inc., becoming a regional vice president for

VWR Scientific, one of the country's largest distributors of scientific equipment and supplies. In the late 1980s, the Cottons returned to the local area when Doug became president of his family's company, Cotton Hanlon Inc. Founded in 1921 as a small portable sawmill operation, the company now manages thousands of acres of hardwood timber.

As his passion for entrepreneurship flourished, so did his desire to share it with others.

The couple's involvement with SUNY Morrisville began while their son was attending Colgate University and they met Arlene and Arnold Fisher. They quickly became friends. Arnold, a longtime board member and college supporter, shared his commitments to Morrisville and introduced Doug to all of the opportunities the college offers.

Knowing Doug's strong business background, Arnold invited him to join the Morrisville College Foundation Board. Doug visited SUNY Morrisville and was impressed with its resources and where it was headed.

He saw a strong campus commitment to the students and a deep passion for learning. Impressed with the college, he decided to represent the business world on the board and joined in August 2000. The Cottons' commitment to students has continued throughout the years as they have remained actively involved with the college.

Doug and Susan see SUNY Morrisville as a great place to channel their interest in entrepreneurship. They attribute this to Morrisville's quality programs, small class sizes, internship opportunities and the passion faculty and staff have for putting students first.

The Cottons agree that Morrisville is a wise investment that will foster entrepreneurs of the future.

"Morrisville is really a family," Doug said. "And we are very proud to be members of the SUNY Morrisville family."



MARCH OF THE MUSTANGS

A celebration of Morrisville athletics, gifts during the month of March unlocked an additional \$5,000 matching gift

DOLLARS RAISED:

\$5,210

NUMBER OF DONORS:

202

STUDENT HARDSHIP FUND CAMPAIGN

Met the challenge of a SUNY System matching grant to address students' emergency needs due to COVID-19

DOLLARS RAISED:

\$50,100

NUMBER OF DONORS:

122

AUTOMOTIVE CAMPAIGN

Raised funds to purchase new diagnostic equipment for the Automotive Department

DOLLARS RAISED:

\$4,125

NUMBER OF DONORS:

44

GROW SUNY MORRISVILLE

Raised funds to purchase Aggie the Tractor for the Horticulture and Landscape Design & Management programs

DOLLARS RAISED:

\$14,735

NUMBER OF DONORS:

86



Horticulture students with Aggie the Tractor

GIVING TO HER ALMA MATER AND COMMUNITY FUELS SUNY MORRISVILLE ALUMNA

SUNY Morrisville has played a pivotal role in Rita Scharman's life.

As a child, she frequently accompanied her father, Franz Scharman, on propane runs through their family business, Scharman Propane, to Morrisville, including during the college's construction boom in the late 1960s.

"We used to stop by after mass on Sundays to check the pot heaters in the Whipple Administration Building construction site," Rita said. "We scrambled around on ladders to make sure every floor was heated for work to start up again on Monday morning."

Rita later chose to attend SUNY Morrisville, funding her own education by working in the family business en route to graduating with an associate degree in accounting in 1981. She furthered her education, earning a bachelor's degree in accounting and began work as an auditor.

When she took the reins of the company in 1988, Rita maintained the family-owned business's goal of providing quality service to the community. She now serves as president of Scharman Propane Gas Inc., located in Bouckville, New York.

"It gives me purpose to be able to support the people who work and make their life in this area," she said. "It's part of my life."

This philosophy fueled her career and has inspired Rita to support her alma mater, naming the Rita L. Scharman '81 Equine Rehabilitation Center Swimming Pool in 2019 and funding several scholarships for students in equine programs, an industry that is dear to her heart.

Horses have been Rita's passion since she was 10 years old when her family acquired their first mare and foal. It was after she bought a college horse and boarded her on campus that Rita got to know the equine program and its students. "I feel like it's my second home because the faculty make me feel so welcome."



Rita's interest in students' success extends beyond supporting their education.

"We have to invest in their future and make sure they have good mentorship and know people in the industry so they are successful after graduation," she said.

Rita continues to help make this happen. Earlier this year, she funded the college's first divisional endowment in the Division of Nursing. The endowment, which will grow in perpetuity, will provide funding for the division each year and critical support for programming, equipment and student scholarships.

"For the people in this area to have a good quality of life, we have to have a strong health care system and a deep bench of nurses," she said. "Local hospitals and health care professionals are critical to the success of our region."

True to her values of supporting the local community, Rita recently agreed to serve as a member of the Morrisville College Foundation Board, beginning her term on July 1.

"I am a junior in the equine rehabilitation program at Morrisville, with goals of going on to veterinary school. This scholarship allows me to explore all my career options and learn about different aspects of the equine industry."

**MADISON MCDONALD
NANCY SEARS STOWELL MEMORIAL SCHOLARSHIP**

LEADERSHIP CIRCLE HONOR ROLL

Margaret Abdallah '64

Donald E. Babcock '59 and Caroline Kaye

Lisa Babcock

Lawrence J. Baker

George W. '64 and Robyn Banta

Karen '81 and Eric Beckens

Bill Rapp Subaru

Dr. Mary H. Bonderoff

Mary C. '93 and David Branham

Peter '81 and Carolyn Buisman

David R. and Jill Buran

CNY Community Foundation

Robert C. and Barbara Cafarelli

Robert B. '05 and Mary Campbell

Edwin R. Charny '71

Chenango United Way, Inc.

John A. Ciampi '89

Clinton Tractor & Implement Co.

Susi Cora

Douglas L. and Susan M. Cotton

Dr. Shirley and Jack Crawford

Edward C. Croen

Davis McCullough Foundation, Inc.

Stephen W. Decker '78 and

Jeanette P. Page-Decker '73

Den Kelly Chevrolet Buick GMC, Inc.

Stephen E. Drachler '72

Larry '74 and Jane Droppa

Loreen Drumm

Scott R. Ebeling '74

Roy F. Elk '63 and Lia Catalano

David B. and Mary El Emerson

Enel Green Power

Estate of James T. Brooks '43

Alan H. and Noreen Farnsworth

Frank Faulring '74

Arnold R. Fisher

Norma Galbreath

Antonia Gilkey

Gochman Sport Horse, LLC

Perry M. Gordon '77

Greater Norwich Foundation

Stephen E. Hale '03

Harmon Hoff and Eve Ann Shwartz

Brian W. '06 and Kimberly J. '02 Haugli

Iacono Farms, LLC

Laurie Johnson

Mark Justh

Joan Kane

Dennis F. '67 and Carole Kelly

Theresa Kevorkian and Stephen Gorman

Key Bank National Association

Dennis Sands and Eileen E. Kinsella
Kristin I. Koehler-Jeroloman '04
John E. '68 and Barbara '67 Komarisky
Allen D. Kotvis '70
Amanda G. Labe '17
Dr. Thomas C. and Susan Leamer
Pegi S. '88 and Brian LoPresti
Justin Loverme '17
M and L of Delaware, LLC
Madison County Democratic Committee (NY)
Madison County Tourism, Inc.
Maguire Automotive
Mark A. and Linda Manchester
Emily O. Marshall
Margaret M. '74 and Martin McCann
Jeffrey A. McCaulley
Wayne E. '75 and Pamela McFarland
Richard T. McGuire '42
James E. McIntyre '73
Beverly G. and David McKay
Jon E. McManis '60
William R. '58 and Barbara Michaels
James D. '77 and Pamela Miller
Milton CAT
Morrisville Auxiliary Corporation
NBT Bank
NY AAC, Inc.

“I am an adult student who has chosen to go back to college to further my education and pursue my dream of becoming a family nurse practitioner. I want to help those who have given me so much encouragement and support over the years. With the gracious gift of this scholarship, the burdens of paying for my education have eased and allowed me to better focus on maintaining the highest GPA possible to become the best nursing student I can be!”



**BRITANY LA MARIANA
TERRI M. SPIEGEL '74, RN, MS
SCHOLARSHIP**

Harold W. Nightwine '59
On Point for College, Inc.
Oneida Savings Bank Charitable Foundation
James R. Owen '63
Ellen J. Perkins '77
Margaret L. Phillips '74



“The knowledge I gain from furthering my education through the environmental & natural

resources conservation program will help me advance in my family’s business and become a more beneficial part of the company.”

**MATTHEW DYAR
GENERAL SCHOLARSHIP FUND**

Pittsford Carriage Association, Inc.

Richard M. Powers '55

Roger W. '67 and Roberta Powers

Pyramid Brokerage Co., Inc.

Jason T. Radomski '99

The RC Smith Foundation

Nancy L. Roberts

Jerry W. '67 and Constance Roesse

The Roger W. Follett Foundation

Dr. David E. and Jan Rogers

Jerry J. Rogich, Jr. '75 and Karen L. Rogich '75

Victor '67 and Lucille Sawenko

Rita L. Scharman '81

Gary J. '68 and Maia Shaw

Willard B. Smith '68

Paul J. Sokoloff '81

Terri M. Spiegel '74 and Ernest Garcia

Dr. Barry L. Spriggs

Stewart's Foundation

Subaru Distributors Corporation

Tanner Insurance Agency &

Erie Insurance Company

Arthur C. '73 and Linda A. '67 Tayntor

The Elisabeth and George Mead Foundation

The Richard L. & Marian P. Cook Foundation

David W. Tregaskis

Glenn Tucker '78

Val-U-Chem, Inc.

Phil Vallone

Peter W. '81 and Kimberlea VanderWoude

Constantine '64 and Mary '64 Vrailas

Michael S. Waters '62

Kurt W. Watson '78

Clyde and Hollie Weycker

Sarah Willeman

Caroline Willey

William Raymond Motz Family Charity Trust

Frederick W. and Carol Woodward

Cathleen A. Woomert

Eric and Teri Young



“By receiving the Crane Agricultural Scholarship, I’ve been able to focus on the most important aspect of school: learning. I hope that one day I will also be able to help a student

achieve their goals, the way I’ve been helped.”

VICTOR GAMARRA
CRANE AGRICULTURAL SCHOLARSHIP



“SUNY Morrisville’s focus on applied learning has provided me with many opportunities to develop my professional skills. More importantly, it has given me much support and encouragement from the faculty, staff and donors such as yourself to be able to put those skills to work outside of the classroom.”

NICOLE JOHNSON
THE GREATER NORWICH
FOUNDATION SCHOLARSHIP



776 SCHOLARSHIPS
AWARDED

MEDIAN SCHOLARSHIP

AWARD : **\$1,000**

1,479

MADE A GIFT TO
MORRISVILLE



MEDIAN
GIFT SIZE : **\$40**

MORRISVILLE
— EST. 1908 —

STATE UNIVERSITY
OF NEW YORK

A LETTER FROM THE EXECUTIVE DIRECTOR

We started this year with a promise to you, our donors, to share how your philanthropic dollars have been put to work. I hope these pages have provided you some insight about the profound change and impact you have had on the lives of students through your support.

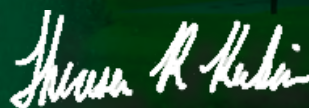
When you give to a specific initiative, such as the “Grow SUNY Morrisville” tractor campaign, you see a tractor at the end. This equipment is physical evidence of change and progress because of your gift. When you make an unrestricted gift to the Annual Fund, it is harder to see such tangible results. To remedy this, we committed to tracking and reporting on the use of every Annual Fund dollar so that you can have equal confidence that these gifts are achieving their desired results. This year, Annual Fund support was put to work in the following ways:

- \$50,000 distributed equally to each of the 10 academic divisions, enabling faculty chairs to augment academic programming and experiential learning for students;
- \$11,000 for Diversity, Equity & Inclusion initiatives to ensure our campus is a learning and living environment in which every student feels a sense of belonging;
- \$7,500 for Grammarly subscriptions for every student, providing writing, grammar and communication tools;
- \$2,040 to publish joint faculty/student research in the academic journal JCOPE.

Your unrestricted gift for the college’s greatest needs provides the flexibility required to take advantage of new opportunities and address unexpected challenges. You will note that Annual Fund dollars are never used for administrative or overhead costs. This choice sets Morrisville apart, not only within SUNY or higher education, but also in the nonprofit sector as a whole. We have committed to directing each of your dollars to students because, as the college’s investors, your trust and confidence in the stewardship of your gift is paramount.

We are deeply grateful for the investment you have made in SUNY Morrisville students, not only in good times, but also in those which are economically less certain. You have demonstrated your commitment to student success and we look forward to our continued partnership in the year ahead.

Sincerely,



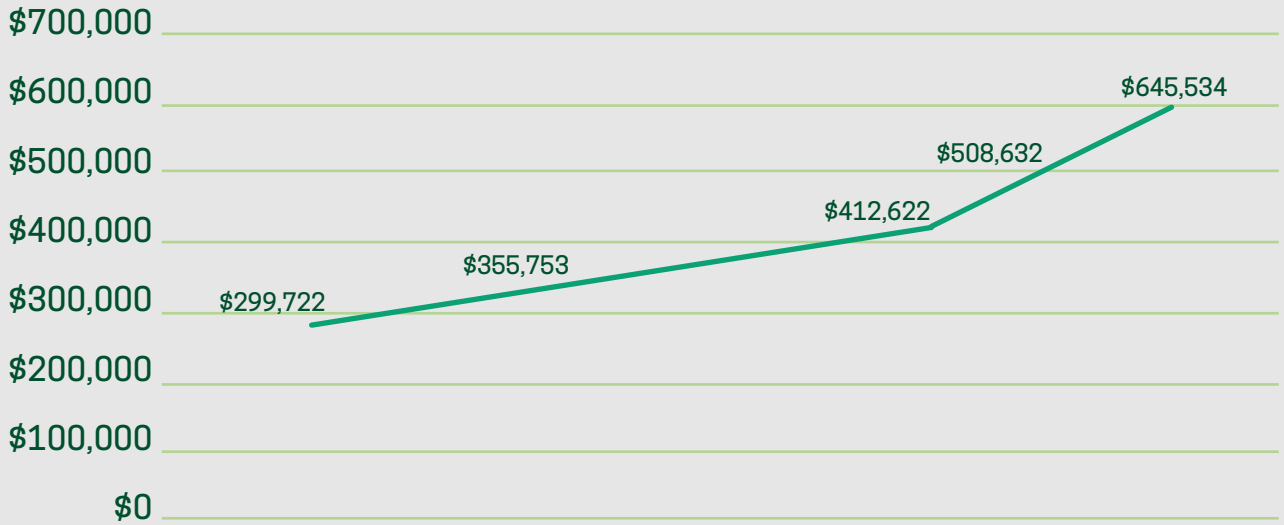
Theresa Kevorkian

Vice President
for Institutional
Advancement

Executive Director,
Morrisville College
Foundation

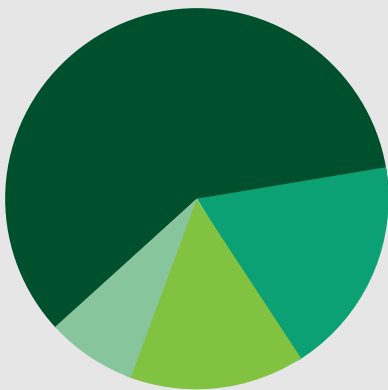


Cash Gift Summary FY16-20



	FY16	FY17	FY18	FY19	FY20
Column 1	\$299,722	\$355,753	\$412,622	\$508,632	\$645,534

ANNUAL FUND SUPPORT USAGE



Academic Divisions
\$50,000

Grammarly Software
\$7,500

Diversity, Equity
& Inclusion
\$11,000

Faculty/Student
research and
publication
\$2,040

SUNY Morrisville
Office of Institutional Advancement
P.O. Box 901
Morrisville, NY 13408

MORRISVILLE
— EST. 1908 —

**STATE UNIVERSITY
OF NEW YORK**

OFFICE OF INSTITUTIONAL ADVANCEMENT ▪ 315.684.6020 ▪ [GIVING@MORRISVILLE.EDU](mailto:giving@morrisville.edu)