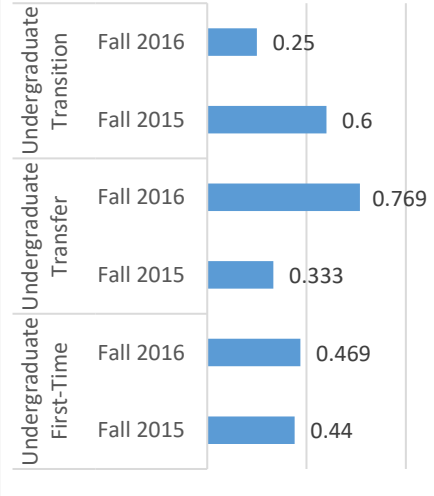
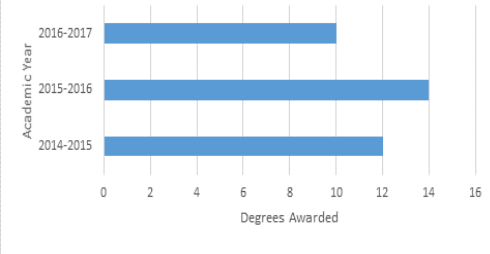


Standard #6 - Program Performance Results, Table 6.1

Organizational Effectiveness Results	Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance. Key indicators may include: graduation rates, enrollment, improvement in safety, hiring equity, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.
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Analysis of Results

Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)																		
Retention	Annual retention report	Retention overall reflects a positive trend. First/fulltime retention increased over the prior year by 2%.	Too early to tell if new Admission Office protocols for determining student success appear to be working. Total retention for fall 2016 was 49.6% (34 students) compared to 45.7 % from the previous year (18 students).	Continued advertising and promotion of ACBSP accreditation under the leadership of the executive director of communications and marketing and the Vice President of Admissions	<p style="text-align: center;">Retention</p>  <table border="1" data-bbox="1089 951 1520 1444"> <thead> <tr> <th>Category</th> <th>Year</th> <th>Retention Rate</th> </tr> </thead> <tbody> <tr> <td rowspan="2">Undergraduate Undergraduate Transition</td> <td>Fall 2016</td> <td>0.25</td> </tr> <tr> <td>Fall 2015</td> <td>0.6</td> </tr> <tr> <td rowspan="2">Undergraduate Transfer</td> <td>Fall 2016</td> <td>0.769</td> </tr> <tr> <td>Fall 2015</td> <td>0.333</td> </tr> <tr> <td rowspan="2">Undergraduate First-Time</td> <td>Fall 2016</td> <td>0.469</td> </tr> <tr> <td>Fall 2015</td> <td>0.44</td> </tr> </tbody> </table>	Category	Year	Retention Rate	Undergraduate Undergraduate Transition	Fall 2016	0.25	Fall 2015	0.6	Undergraduate Transfer	Fall 2016	0.769	Fall 2015	0.333	Undergraduate First-Time	Fall 2016	0.469	Fall 2015	0.44
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<p>Graduation</p>	<p>Graduation Data and Career Services Exit Survey</p>	<p>The mission of the program is to give students the opportunity to graduate with the ability to identify new opportunities, solve business problems and improve operational efficiencies. Graduates are prepared to coordinate, support and perform a broad range of duties that promote organizational efficiency. Based on the graduation rates and Career Services Graduate Survey Outcomes, students appear to be headed in the right direction when they leave as envisioned by the program. Students in the program have gone either into management</p>	<p style="text-align: center;">Graduation</p>  <table border="1" data-bbox="1088 273 1575 525"> <thead> <tr> <th>Academic Year</th> <th>Degrees Awarded</th> </tr> </thead> <tbody> <tr> <td>2016-2017</td> <td>10</td> </tr> <tr> <td>2015-2016</td> <td>14</td> </tr> <tr> <td>2014-2015</td> <td>12.5</td> </tr> </tbody> </table>	Academic Year	Degrees Awarded	2016-2017	10	2015-2016	14	2014-2015	12.5
Academic Year	Degrees Awarded										
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			<p>trainee positions with local, national as well as multinational firms and/or been accepted for admission into graduate programs. The program has been very effective in preparing students for the future. Through highly competitive processes program graduates have found internships and permanent employment with nationally and regionally recognized firms including Frito-Lay, Hertz Rent-A-Car, Chobani, Bristol-Myers Squibb, Upstate Medical University and Enterprise Holdings. Others have sought admittance</p>		
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			into and were accepted and/or completed graduate study at Clarkson University, SUNY Oswego, SUNY Polytechnical, SUNY Cortland, and Utica College.																				
<p>Enrollment: Grow the program by at least 10 students per year to 100 and main at least 100 students thereafter.</p>	Annual enrollment report	The goal has been exceeded each year and target of 100 students was exceeded fall 2016.	Program continues to meet and/or exceed program goals	Continued advertising and promotion of ACBSP accreditation under the leadership of the recently hired executive director of communications and marketing and the new Dean of Admissions	<p style="text-align: center;">Enrollment</p> <table border="1"> <caption>Enrollment Data</caption> <thead> <tr> <th>Category</th> <th>Fall 2015</th> <th>Fall 2016</th> </tr> </thead> <tbody> <tr> <td>Continuing</td> <td>42</td> <td>48</td> </tr> <tr> <td>Undergraduate Transfer</td> <td>5</td> <td>5</td> </tr> <tr> <td>Undergraduate Transfer</td> <td>5</td> <td>12</td> </tr> <tr> <td>Undergraduate Transfer</td> <td>5</td> <td>5</td> </tr> <tr> <td>First-time Undergraduate</td> <td>25</td> <td>48</td> </tr> </tbody> </table>	Category	Fall 2015	Fall 2016	Continuing	42	48	Undergraduate Transfer	5	5	Undergraduate Transfer	5	12	Undergraduate Transfer	5	5	First-time Undergraduate	25	48
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